

Margaret  
O'Leary®

SAN FRANCISCO

FALL 2018



luxury  
california  
lifestyle

[margaretoleary.com](http://margaretoleary.com)



# meet margaret

Welcome to our first-ever catalog, featuring my Fall 2018 collection!

I am the second-oldest of twelve kids born in County Kerry, Ireland, where I learned to knit when I was three. I came to San Francisco and started knitting sweaters in my apartment. I fell in love with the Bay Area and developed my free-spirited fashion vibe.

If you're already a Margaret O'Leary fan, you'll find new surprises here. And if we are meeting here for the first time, I invite you to explore this expanded collection featuring the casual-chic Margaret O'Leary California aesthetic.

Cashmere is my all-time favorite yarn and you will find lots of the luxe yarn for which the Margaret O'Leary brand is famous. This season I am loving shades of terracotta, adobe, mahogany and rosewood. This collection is designed to take you from day to night -- or desk to dinner, if your schedule is like mine!

You'll find even more treasures to love online and in our stores. I design for you, so don't hesitate to share your thoughts by writing and sending photos to my personal email below. Enjoy!

*Margaret*



margaret o'leary  
ceo and designer  
[margaret@margaretoleary.com](mailto:margaret@margaretoleary.com)

follow our adventure on instagram  
[@margaretoleary](https://www.instagram.com/margaretoleary)  
[shop margaretoleary.com](http://shop.margaretoleary.com)





Winter cotton funnel neck so soft to touch. Technical knitting with ribs that contour the body. Shown in adobe. Engineered Rib Funnel | \$175

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shipping included on all orders over \$250  
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# cashmere

our cashmere underdown is sourced from the finest mongolian farms and combed into the most luxurious fibers, creating pieces that have to be worn to be believed. try one on and your life will never be the same!



Fitted cashmere hoodie with front zip pockets. Great with jeans or layered inside a coat. Shown in nori.  
Zip-up Hoodie | \$380



Your first experience with 4-ply cashmere? A surprise awaits you! Yummy oversize cardigan coat, shown above in eco-undyed taupe, worn with victorian top. At right in coffee, worn with cami made from Japanese satin, adorned with Spanish lace. Adjustable, wider straps perfect for day wear.  
4-Ply Cashmere Coat in Taupe | \$485  
Victorian Top | \$298



4-Ply Cashmere Coat in Coffee | \$485  
Lace Trim Cami | \$198

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# meet all

st. moritz

st. helena



Inspired by Margaret's cold mornings in St. Helena, Napa Valley. Luxe knit in 4 ply cashmere with a shirt-tail back. Wear open or close with crocheted pin. Shown in nori.  
St. Helena | \$595



My all-time favorite - the hooded St. Moritz coat. Such a versatile piece with many ways to style. Includes a crocheted closure pin. Shown in our Fall-favorite rosewood colour.  
St. Moritz | \$595



# the saints

st. lucia



Our answer to the jean jacket in luxe cashmere. Knit as only Margaret can with two layers of cashmere. Shown above with outer layer in charcoal, inner layer in heather grey. St. Lucia | \$475

st. lucia



The St. Lucia shown pinned at the shoulder, in eco-undyed taupe cashmere for the purest manifestation of luxury. St. Lucia | \$475


# cashmere travel wrap



your new bff! make every trip first class when wrapped in these luxury cashmere pieces. my go-to with an evening dress when a chill is in the air.

Shown with Woven Effect Pullover, knit in multi-yarn mix. Wear this pullover with a simple crew neck like a luxe sweatshirt.  
Travel Wrap in Terracotta | \$255  
Woven Effect Pullover | \$265





view 16 stunning  
fall travel wrap  
colours online at  
[margaretoleary.com](http://margaretoleary.com)

Jacquard knit italian bouclé Plaid Coat  
in shades of navy/burgundy/black.  
Shown with our victorian lace shirt and  
the ultra-luxe Travel Wrap in rosewood.

Travel Wrap in Rosewood	\$255
Plaid Coat	\$508
Victorian Top	\$298



Margaret is described as a 'yarn chef' for her unique talent mixing yarn 'ingredients'. This Puff Sleeve Pullover is knit using six different yarn colours for an amazing, textured look and feel.

Puff Sleeve Pullover | \$170

Shown with high-waisted sailor pants in a stretch ponte knit fabric. Perfect for travel. Boots from Italy at our retail stores only.

Sailor Pant | \$198



# textures of interest



Sometimes I feel like a bit of a grunge to show my rebellious side. Unfinished yarn ends provide just the right touch in this boatneck grey combo.  
Distressed Boatneck | \$178  
Vegan Suede Pant | \$215









Left

An ode to Coco herself, textured tweed jackets are lightly fringed at the edges. Includes pearl pin closure. Cashmere/cotton/wool.  
Tweed Jacket | \$375

Above

Cold weather must-have, this 4-ply cashmere funnel neck features smocking at the sleeve cuffs so you can wear sleeves up.  
Shown in nori.  
Smocked Cuff Funnel | \$385  
Sailor Pant | \$198



Above

Ruffles at the neckline and cuffs make this cashmere piece a new Fall essential, shown in river blue, and featured with the button-front a-line denim skirt (a bit of stretch added for easy movement).

Ruffle Mock Neck | \$235

Goldie Skirt | \$255

Right

The Lana cashmere cardigan, shown in cinnamon, is vintage-washed for an ever-so-slightly faded effect. Shown with the satin Bias Skirt in mahogany and the teal Lace Trim Cami.

Lana Cardigan | \$398

Lace Trim Cami | \$198

Bias Skirt | \$155









Priscilla Coat with back drawstring detail and cuffed sleeve, shown in both grey and chestnut. Paired with micro-rib stretch cotton vee tank with ruched side details.  
Priscilla Coat | \$275  
Micro Rib Tank | \$175



# italian bouclé

sourced from the zegna mill outside florence, italy, this supple textured bouclé yarn offers delicate tonal shades. i loved knitting this luxe yarn into fresh fall silhouettes offering warmth and comfort that wears like a dream.



Fitted pullover with a funnel neck shown in chestnut (for Fall!)  
and paired with the Handkerchief Skirt made of French terry.  
Bouclé Funnel | \$195  
Handkerchief Skirt | \$145



Above

Our merino wool striped pullover with body-flattering seam details. Shown in shades of blue/burgundy.  
Jessie Funnel | \$297

Right

It's not only our cashmere that is the softest! Our fully-lined cognac glove-leather jacket has a dual-zip option for two-way fit (loose with a sweater or snug over a tee). Layered over the Micro Rib Boatneck in stretch cotton (heather grey).  
Chloe Leather Jacket | \$695  
Micro Rib Boatneck | \$198  
Neckerchief Scarf | \$98





# all bundled up



Designed during last winter's visit to Squaw Valley, this quilted cargo coat will get you through the cold snap. I couldn't help myself, so check out the electric blue or blush faux detachable collars! Shown with my fave Italian boots, which you will find in our stores.

Squaw Valley Coat | \$445  
Vegan Suede Pant | \$215

Everyone loves puffer jackets, and this one has a cool twist: fully reversible so you can flaunt the racing stripes or reverse into an all-navy jacket.  
Reversible Puffer Jacket | \$375






Jacquard knit Italian bouclé Plaid Coat in shades of heather/charcoal/blush. Shown with our Slub Tessa T-neck in white.  
 Plaid Coat | \$508  
 Slub Tessa T-neck | \$88









# holiday

forget the snow, and just "après all day" in these holiday wonders. I love the holiday season and the chance to show off my special pieces. in addition to cashmere, I have fallen for velvet this season, as you'll see!

Put on the Ashley Coat for something a bit decadent in luxe cashmere and merino wool. The collar is knitted in a loop stitch.  
Ashley Coat | \$595



Above

Dance the night away in my double layered Pleated Skirt shown with the Pearl Cardi, with matching pearl buttons.

Pearl Cardigan | \$260

Pleated Skirt | \$245

Center

Sink into the depths of this luxurious cashmere pullover and say goodbye to chilly winter mornings! Vera T-neck shown with cashmere/wool beanie and gloves.

Vera T-neck | \$495

Waffle Hat | \$98

East Coast Gloves | \$98





#### Above

Let your holiday stars shine in this black pullover with gold intarsia stars. Double-v neckline can be worn on or off the shoulder... ooh la la!

Starry Double Vee | \$238

Zip Back Slim Pant | \$255

# winter



Faux fur is fun fur! Shown in ivory worn over the bias cut Velvet Dress in charcoal.  
Fun Fur Coat | \$395  
Velvet Dress | \$298



For a luxe holiday trio, try our Velvet Bias Skirt (shown in charcoal) paired with the Velvet Cami with Lace and the Pearl Cardigan!  
Pearl Cardigan | \$260  
Velvet Bias Skirt | \$275



# velvet



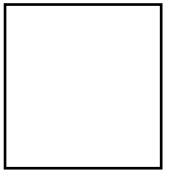
The softest velvet you will ever wear, silk/rayon  
prewashed dress that contours with the body. A  
mid-calf stunner.  
Velvet Dress | \$298



Pre-washed velvet pairs with lace  
for the perfect holiday combo. Layer  
inside any cardigan or jacket.  
Velvet Cami with Lace | \$210



50 dorman avenue  
san francisco, ca



## visit our stores

### BERKELEY

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### MILL VALLEY

14 miller avenue

### DOWNTOWN SF

one claude lane

### FILLMORE

2400 fillmore street

### BURLINGAME

263 primrose road

### PALO ALTO

855 el camino real #43

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1012 1/2 manhattan ave

### SANTA MONICA

1605 montana ave

### VENICE BEACH

1401 abbot kinney blvd

### CHICAGO

850 w armitage ave

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250 detroit street

### BOSTON

49 charles street

### PORTLAND

807 nw 23rd street

### SEATTLE

2609 ne village lane

### BELLEVUE

16 103rd ave ne



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Above

Pearl Cardigan | \$260

Pearl Mittens | \$98

Front Cover

Ashley Coat | \$595

(Details on page 23)